

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 05640 160837Z

47

ACTION EA-09

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TO USDOC USTS WASHDC

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UNCLAS TOKYO 5640

E.O. 11652: N/A

TAGS: ETRD

SUBJECT: CARAVAN AMERICA

JW-6-666, ATTENTION RISQUE

THE NET-TV COMMERCIAL TELEVISION NETWORK REQUESTS SPECIAL CONSIDERATION FOR COVERAGE OF CARAVAN AMERICA TOUR NO. SIX TO PRODUCE ONE-HOUR SPECIAL PROGRAM FOR SATURDAY AFTERNOON TELECAST IN JULY. SAME PROGRAM WILL BE TELECAST IN ENGLISH OVER JCTV CABLE TELEVISION NETWORK IN TOKYO. DUE TO EXTREMELY HIGH EXPOSURE VALUE WE RECOMMEND SPECIAL ARRANGEMENT TO ACCOMMODATE TWO-MAN CREW IN SOME TYPE OF ALTERNATE MANNER IF AIRSTREAM VEHICLE COMPLETELY UNAVAILABLE. WE HAVE NO OTHER JAPAN PARTICIPANTS BOOKED FOR TOUR NUMBER SIX. THIS TELEVISION PROJECT IS IN DIRECT RESPONSE TO FORMAL INVITATIONS ISSUED BY THE EMBASSY HERE IN LINE WITH THE ORIGINAL NUMBER OF JAPAN MEDIA INVITEES REQUESTED FOR CARAVAN AMERICA. OUR INABILITY TO HONOR THE INVITATIONS IS BOTH EMBARRASSING AND PREJUDICIAL TO CONTINUED GOOD RELATIONS WITH THE LOCAL MEDIA. ACCORDINGLY WE URGE SPECIAL EFFORT TO ACCEPT AT LEAST RESPONDENT MEDIA PROJECTS OF OUTSTANDING VALUE.
HODGSON

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Message Attributes

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Disposition Event:
Disposition History: n/a
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Margaret P. Grafeld
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